



**INTERNATIONAL
COFFEE
ORGANIZATION**

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23 March 2021
English only

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**Communication from the International
Women's Coffee Alliance and reply from the
Executive Director**

The Executive Director presents his compliments and, for the information of Members, attaches a communication received from the International Women's Coffee Alliance (IWCA) (Annex I) requesting an extension of the Memorandum of Understanding between the IWCA and the ICO and the designation of the IWCA as a member of the PSCB in their own right. Annex II is the reply from the Executive Director.



March 16, 2021

Mr. José Sette
Executive Director
International Coffee Organization

Dear Mr. Sette,

On behalf of the International Women's Coffee Alliance (IWCA), the Board would like to thank the International Coffee Organization (ICO) for its continuous support. IWCA has grown to become a global network of self-organized, self-governed chapters in 27 countries over the past 18 years, building up a solid alliance among producing and consuming countries and becoming a unique platform to address significant challenges for women and their communities within the international coffee industry.

IWCA's mission is to empower women in the international coffee community to achieve meaningful and sustainable lives, and to encourage and recognize the participation of women in all aspects of the coffee industry. IWCA's participation at ICO activities and meetings has strengthened the strategic partnership the organization needs to reach out the coffee community. Being part of the community is key to achieve goals in benefit of women in coffee around the globe.

Throughout the past two terms of the Private Sector Consultative Board (PSCB), IWCA has been an alternate representative under the Concelho Nacional do Café (CNC- Brazil). Today, we are expressing our interest in participating upon our own right within the Private Sector Consultative Board (PSCB) as one of the private sector coffee associations representatives for the upcoming period 2021/2022, as well as renew the Memorandum of Understanding signed in 2018 between both of our organizations. We believe that IWCA is unique in representing women from all aspects within the coffee value chain of the coffee industry.

As such, we kindly ask you to please submit this request letter to the ICO members at the forthcoming 129th session of the International Coffee, in April 2021.

The work done by the ICO working teams during the past months through the Coffee Public-Private Task Force has set a standard towards joining efforts benefitting coffee producers and the rest of the coffee sector. Thank you for the opportunity to participate and support these groups. There is much work ahead of us and together we will be successful.

Best regards,

Sharon Riechers
President, IWCA Board of Directors

cc: PSCB
Chairman
Vice-Chairman



JOSÉ SETTE
Executive Director

Sharon Riechers
President, Board of Directors
International Women's Coffee Alliance

22 March 2021

Dear Ms Riechers,

Thank you for your letter dated 16 March 2021 proposing the candidacy of the International Women's Coffee Alliance (IWCA) as a representative of the Private Sector Consultative Board (PSCB) of the International Coffee Organization (ICO), as well as an extension of the Memorandum of Understanding between the ICO and the IWCA, signed on 20 September 2018.

I am pleased to confirm that the Secretariat will submit IWCA's letter of request to the International Coffee Council in its 129th Session. Please note that the Council will designate PSCB members for the two-year period starting 2021/22 in its September 2021 Session.

With regard to the extension of the Memorandum of Understanding between the ICO and the IWCA, if the proposal is agreeable to the Council, the Memorandum shall be extended for three more years, effective 20 September 2021.

We very much look forward to continuing to work with you to promote women's empowerment and inclusion as a means of achieving sustainable development in the coffee sector.

Yours sincerely,

A handwritten signature in black ink, appearing to read "José Sette", written in a cursive style.

José Sette