

Coffee Public-Private Task Force (CPPTF)/
International Coffee Council
134th Session
5 to 7 October 2022
Bogotá, Colombia

**Proposal by CPPTF regarding a
joint Communiqué – Taking action
in turbulent times**

Background

1. As part of the deliberations of the Coffee Public-Private Task Force in preparation for the 4th CEO & Global Leaders Forum on 5th October 2022, a Draft “Communiqué – Taking action in turbulent times” has been prepared to be signed by the signatories of the London Declaration and the International Coffee Council. The current Draft has been discussed and commented on by the Sherpas of the CCPTF, hence is a consensus document.

Action

The Council is requested to consider and approve the following Draft “Communique: Taking action in turbulent times” submitted by the Task Force.



4th meeting CEO and Global Leaders Forum
134th Session of the International Coffee Council (ICC)

5 October 2022 - 7 October 2022

Bogotá, Colombia

Taking action in turbulent times

WE, THE UNDERSIGNED COMPANIES AND ORGANIZATIONS OF THE COFFEE INDUSTRY AND THE MEMBERS OF THE INTERNATIONAL COFFEE ORGANIZATION, both coffee exporting and importing countries, met in Bogotá, Colombia, and affirm that:

We acknowledge the multiple changes and issues (coffee market conditions, global pandemic, vast economic disruption, breakdown in logistics, serious political upheaval, impacts of climate change, etc.) that have occurred since the signing of the 'London Declaration', representing major challenges for the coffee sector worldwide.

With regard to the establishment of the Coffee Public Private Task Force (CPPTF), we emphasize the need to overcome the multiple issues that could increasingly disrupt the coffee value chain at the local and global levels by enabling all stakeholders, including exporting and importing countries, coffee farmers, the industry and civil society, to be aligned in a complementary manner to achieve coordinated action for a sustainable and prosperous coffee sector.

We reaffirm our commitment to take steps towards achieving the goals and objectives of the '[London Declaration](#)' in line with the 2020-2030 Roadmap, and guided by the overriding goal of achieving a more sustainable sector and prosperity for grower communities: a vision that is reinforced with the Sustainable Development Goals contained in the United Nations 2030 agenda:

- To address the deep sustainability concerns acknowledged by the coffee sector's actors to meet the changes and opportunities related to coffee supply and demand that will occur over the coming decades, in coordination with the ICO and its Members.
- To advance the work of the CPPTF through tangible and time-bound resource commitments, including financial and in-kind support, for the implementation of the CPPTF Roadmap.
- To jointly engage all components of the coffee global value chain with the sector's partners and enhance the coffee industry as a crucial anchor for development and a driver of prosperity and sustainability, providing farmers with a better quality of life.
- To call upon the international community to fulfil the commitments of the Sustainable Development Goals by engaging with the CPPTF, in particular to address the needs of developing and least developed countries regarding meaningful climate change mitigation actions and the established targets of the Official Development Assistance/Gross National Income – ODA/GNI ratio.



We are proud of the work carried out by the Task Force to date and of what it has the potential to achieve, and we reiterate the importance of this consensus-driven and multilateral initiative that seeks agreements, alignment and shared commitments from all members.

We acknowledge that only through public and private coordination, complementary-driven actions and cross-sectoral approaches, guided by the need to intrinsically link economic, social, and environmental sustainability, can we create achievable pathways to make coffee truly sustainable and reach prosperity for all coffee farmers.

We recognize that every coffee farmer should have a chance to earn enough from coffee and other crops and services to support his or her family, access food, health and education, and build a prosperous future.

We recognize that the coffee sector should pursue diversified and sustainable sourcing, ensuring that all origins and farmers can access resources, markets and modern green technologies, and that they are able and incentivized to apply productive, circular, regenerative and climate-smart good agricultural practices.

Finally, we acknowledge that it is crucial to build the coffee next generation, providing opportunities for young people in all components of the coffee value chain. We strongly reaffirm our support to the Coffee Public-Private Task Force, endorse the collective implementation of the 2020-2030 Roadmap which is crucial to overcome the sector's multiple issues, and undertake to reconvene again next year for the 5th CEO & Global Leaders Forum. Therefore, as public and private sector members of the Task Force, we pledge:

- To align our own coffee sustainability goals (public and private) with the 2030 Roadmap and reinforce close collaboration and alignment across multi-stakeholder coffee sustainability initiatives until the next CEO and Global Leaders Forum in 2023.
- To delegate the necessary capacity to actively support and participate in the activities of the Taskforce.
- To work with the ICO and contribute towards securing the necessary resources via a resource mobilization plan based on specific project(s) for 2023-2025, engaging with international finance institutions and development partners.

Bogotá, 5 and 7 October 2022	
Signed by the CEO and Global Leaders Forum	Signed by the International Coffee Council



The London Declaration was signed by:

ECOM Trading

illycaffè S.p.A.

JDE Peet's N.V.

Lavazza S.p.A.

Louis Dreyfus Company

Mercon Coffee Group

Nestlé S.A.

Neumann Kaffee Gruppe

Olam International Limited

Starbucks Coffee Company

Sucafina

Sucden

Sustainable Harvest

Tchibo

Volcafe

And supported by:

IDH the Sustainable Trade Initiative

Global Coffee Platform (GCP)

Sustainable Coffee Challenge (SCC) - Conservation International (in their capacity to convene and facilitate the SCC)

Coordinadora Latinoamericana y del Caribe de Pequeños(as) Productores(as) y Trabajadores(as) de Comercio Justo/ (CLAC)

European Coffee Federation (ECF)

Fairtrade International

Hanns R. Neumann Stiftung

National Coffee Association of the USA (NCA)

Oikocredit

Rainforest Alliance

Rusteacoffee

Specialty Coffee Association (SCA)



About the Coffee Public Private Task Force (CPPTF)

In September 2018, the International Coffee Council (ICC) adopted Resolution 465 on “coffee price levels” during the 122nd session in London. This led to a Sector Dialogue organized by the ICO, engaging the relevant sector stakeholders and broader international community in the dialogue on coffee price levels. This culminated in the development of a joint Declaration of Intent of stakeholders from both the private and public sector in the form of the “London Declaration” which was signed the next year in September 2019 by 12 private sector companies and welcomed by the 125th ICC Session, which also adopted resolution ICC-125-10 requesting the ICO to set up a Coffee Public-Private Task Force (CPPTF).

The CPPTF now consists of 19 private sector ‘Sherpas’ – representatives of the signatory companies, the ICO Private Sector Consultative Board and the coffee sustainability entities Global Coffee Platform (GCP) and Sustainable Coffee Challenge (SCC)– and 17 public sector representatives of ICO Member countries, both importing and exporting. The aim of the CPPTF and its related Technical Workstreams (TW) is to implement the ICC Resolution 465 and the London Declaration, thereby actively advancing the work of the Sector-Wide Dialogue initiated and led by the ICO. The ultimate objective of the Task Force is to build consensus on priority issues and actions to be submitted for consideration to the International Coffee Council (ICC) and the CEO and Global Leaders Forum (CGLF) and to be implemented to achieve a sustainable and prosperous future for coffee producers and the sector as a whole.

The CPPTF is an innovative and unique model for public-private dialogue to mobilize efforts and resources for all to engage, reach consensus and put into action, but leaves flexibility to elevate existing individual and shared coffee sector sustainability initiatives and crucially fills gaps where no initiatives yet exist. Progress on commitments and targets are reported via the Sustainable Coffee Challenge (SCC) Commitment Hub and the Task Force website.