



**INTERNATIONAL  
COFFEE  
ORGANIZATION**

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## **PRESS RELEASE**

**Spanish edition of the world's most important coffee guide launched in Peru**

**London, 30 June 2022** - Through its Alliances for Action Programme, the International Trade Centre (ITC) has launched the [Spanish version of the fourth edition of the Coffee Guide](#) at the 24<sup>th</sup> National Coffee and Cocoa Convention, held in Lima (Peru). Considered the world's most extensive and hands-on source of information on the international coffee trade, this new edition highlights trends from the last decade, particularly in terms of quality, digitization, climate change, financing and risk, as well as up-to-date consumer preferences. The guide is designed to provide a hands-on tool for producers, exporters and other stakeholders in the sector's value chain, and it can be accessed from anywhere in the world free of charge.

The ITC's Alliances for Action Programme, through its association with the ICO, CLAC and other key partners in the sector, is actively working to bridge knowledge gaps related to the coffee sector worldwide.

To access the Spanish version of the ITC's press release, please click [here](#).

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### **NOTES TO EDITORS**

#### **International Coffee Organization (ICO)**

The International Coffee Organization (ICO) is the only multilateral organization supporting exporting and importing countries to improve the sustainability of the coffee sector. It provides a high-level forum for all public and private stakeholders in the sector; official statistics on coffee production, trade and consumption; and support for the development and funding of technical cooperation projects and public-private partnerships.

#### **More information**

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