





INTERNATIONAL
COFFEE
ORGANIZATION

2024/25

Coffee year 2024/25

*Advancing global cooperation to
strengthen a sustainable and resilient
coffee sector*

 www.ico.org

 +44 (0)20 7612 0600

A message from the Chair



TOM FABOZZI

Chair of the ICC

Coffee year 2024/25 unfolded in a rapidly changing global context. When I assumed the role of Chair of the International Coffee Council (ICC) on 1 October, it was already clear that the international environment was evolving quickly, with shifting alliances, economic uncertainty, and growing pressures on agricultural systems. In such a context, the importance of dialogue and cooperation among coffee-producing and coffee-consuming countries only became more evident.

Throughout the year, the International Coffee Organization (ICO) continued to demonstrate the value of multilateral engagement. Council Sessions, Committee meetings, and the work of the Coffee Public-Private Task Force (CPPTF) provided important platforms for discussion, helping Members navigate complex challenges affecting the global coffee sector. Among these, developments related to trade regulations, sustainability requirements, and market dynamics remained at the forefront of our discussions.

The ICO also strengthened its engagement with the wider international community. Increased collaboration with intergovernmental organizations and United Nations agencies

contributed to raising the profile of the coffee sector within broader global debates on agriculture, sustainability, and development. In this regard, the participation of the ICO in high-level meetings of the G7 for the first time since the 1970s represented a significant milestone, reflecting the growing recognition of the sector's importance.

The CPPTF and its Technical Workstreams continued to play a key role as a forum for dialogue between governments and the private sector. Established during the coffee price crisis of 2019, the Task Force remains an important mechanism for addressing structural challenges in the sector and promoting a more sustainable and resilient coffee economy.

On behalf of my fellow delegates and the ICO Secretariat, I take this opportunity to sincerely thank the Government of Honduras for hosting the 140th Session of the International Coffee Council (ICC) in San Pedro Sula. I would also like to express my appreciation to the Honduran authorities and delegation to the ICO for their vision and commitment in bringing the Council to Honduras for the first time, for the professional hosting and for the very warm hospitality extended to all Members.

Reflecting on the past year, the strength of the ICO lies in its ability to bring together diverse perspectives in pursuit of shared solutions. The challenges facing the coffee sector are global in nature and require coordinated responses. The discussions and initiatives undertaken during coffee year 2024/25 reaffirm the importance of cooperation, partnership, and collective action in supporting a sustainable future for the global coffee community.

Despite the difficult times we face, it was an honour to serve as Chair of the ICC. I am pleased to say that I believe that, in the hands of the present ICO leadership and the new Chair, Mr Michael Wheeler, the ICO is in a strong position going forward.

Acknowledgements



**Dr Vanusia
Nogueira**
Executive Director



Even in the face of challenging circumstances, we are pleased to note that meaningful progress was achieved during coffee year 2024/25, as reflected in this Annual Review. Together, we strengthened the positioning of the coffee sector as a vital source of income for farmers and communities, while also underscoring its important role in sustainability and in advancing climate resilience and adaptation. Coffee is not only rooted in tradition—it is also a story of innovation and a pathway to the future.

I would like to begin by expressing our sincere appreciation to the Chair of the Council, Mr Tom Fabozzi, for his outstanding leadership and guidance, and for so generously sharing his expertise. Through his clear vision and exceptional communication skills, he brought direction and coherence to the work of the ICO. His professionalism was a constant driving force behind our achievements, and his steadfast support was invaluable. We are deeply grateful for his dedication. On behalf of the Secretariat, we also extend our gratitude to all Members for their strong commitment and active participation in advancing the objectives of the ICA 2007 and the Sustainable Development Goals.

During coffee year 2024/25, the ICO embarked on a focused effort to strengthen its core role as a trusted source of reliable, timely, and comprehensive statistical data. This initiative placed Members at the centre as active contributors, while also supporting the development of their capacity to collect and manage such data.

Three regional workshops and follow-up actions were organized with statistical focal points of ICO Members in Asia, Africa and Latin America. In an era where information drives decisions, empowerment and stability across global value chains, this work was indispensable.

During the year under review, the ICO and its public-private Task Force advanced a series of concrete initiatives that further strengthened its role as a platform for coordinated action across the coffee value chain. A key milestone was the ICO's active engagement in COP30, where it promoted coffee as an innovative and practical pathway for climate action. In parallel, the CPPTF continued to address evolving regulatory frameworks, fostering exchanges to support countries in enabling private sector's due diligence across diverse contexts.

In an increasingly interconnected and complex global landscape, partnerships have become more important than ever in advancing the coffee sector's full potential. The multifaceted role of coffee, spanning economic development, social inclusion, and environmental sustainability, requires coordinated efforts that no single actor can achieve alone. Over coffee year 2024/25, we saw both the emergence of new partnerships and the strengthening of existing ones, reflecting a shared commitment to collective action. We extend our sincere appreciation to all partners of the ICO, including private sector companies and associations, international organizations, development agencies, and financial institutions. To all our Members and the broader coffee sector worldwide, it was an honour to work for you, and with you, and we look forward to continuing this important journey together.

TABLE OF CONTENTS

06 The ICO membership benefits

07 Strategic GOAL #1

Delivering world-class data, analysis, and information to the industry and policymakers.

The Coffee Market 2024/25

08... **Documents and data**

08... **Publications produced**

09... **Price**

09... **Production**

10... **International trade**

10... **Consumption**

11 Strategic Goal #2

Using the Organization's convening power to provide a forum for dialogue between and within the public and private sectors

12... **International Coffee Council (ICC)**

14... **CEOs and Global Leaders Forum (CGLF)**

19... **Coffee recognized as strategic sector**

22... **Sustainability Focus**

23... **Partnerships and Collaboration**

24 Strategic GOAL #3

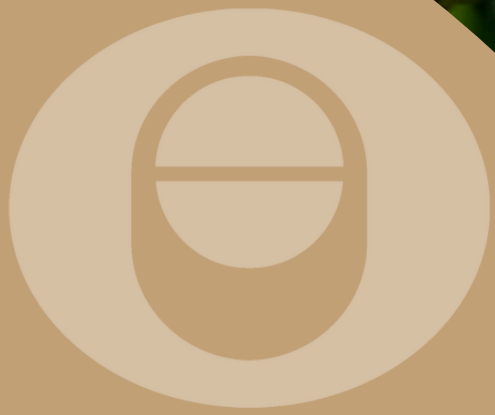
Facilitating the development of projects and promotion programmes through public-private partnerships

27... **Advocacy and communications**

34... Resources For Action

35... Conclusions and Next Steps





The ICO in a NUTSHELL



EMBRACING COLLABORATION
**MORE
THAN
EVER**

The **International Coffee Organization (ICO)** is established under the International Coffee Agreement (ICA) as the depository of the Agreement and its mandate is to help all Member countries with implementation. The first ICA and the ICO were established in 1962 under the auspices of the United Nations with the objective to “Achieve a reasonable balance between supply and demand in the coffee market”

Exporting members: Angola, Bolivia (Plurinational State of), Brazil, Burundi, Cameroon, Central African Republic, Colombia, Costa Rica, Côte d'Ivoire, Cuba, Democratic Republic of the Congo, Ecuador, El Salvador, Ethiopia, Gabon, Ghana, Honduras, India, Indonesia, Kenya, Liberia, Madagascar, Malawi, Mexico, Nepal, Nicaragua, Nigeria, Panama, Papua New Guinea, Peru, Philippines, Rwanda, Sierra Leone, Tanzania, Thailand, Timor-Leste, Togo, Venezuela, Vietnam, Yemen, Zambia, Zimbabwe.

Importing members: European Union (Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden), Japan, Norway, Russian Federation, Switzerland, Tunisia, United Kingdom.

As of 30 September 2024, the last day of coffee year 2024/25

The ICO operates in four official languages: English, French, Spanish, and Portuguese.

75

Countries



91%

Global Production



64%

Global Consumption



Membership benefits

01

Influence global coffee policy:

Represent your country's interests within a unique intergovernmental forum for coffee diplomacy.

02

Facilitate strategic partnerships:

Build impactful alliances with and among industry, international organizations, financial institutions, and civil society.

03

ICO Certificate of Origin:

Access to ICO Certificate of Origin to guarantee trade transparency and increased compliance.

04

Access comprehensive coffee insights:

Benefit from cutting-edge data, knowledge, and statistics on the Coffee-Global Value Chain (C-GVC).

05

Promote coffee consumption:

Use specialized tools and resources to promote coffee consumption globally and foster trust in the sustainability of the coffee sector.

06

Support development projects:

Contribute to and benefit from impactful initiatives for a more resilient and sustainable sector in coffee-producing countries.



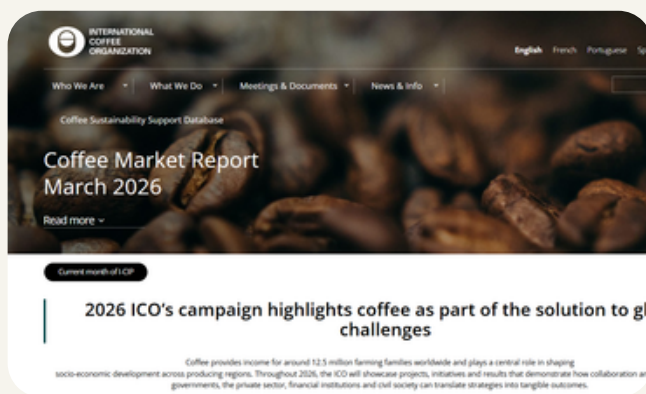
Strategic GOAL #1

*Delivering world-class data,
analysis, and information to the
industry and policymakers.*

The Coffee Market 2024/25

Documents and data

Reflecting the relevance and credibility of its comprehensive coffee data, the Statistics Section's revenue increased by 11% between coffee years 2023/24 (£24.1k) and 2024/25 (£26.8k).



Publications Produced

In coffee year 2024/25, the ICO's Statistics Section maintained its usual flow of publications to support stakeholders' understanding of the coffee market. The key publications included:

12	Monthly Coffee Market Reports, providing detailed market analysis.
12	Monthly Trade Statistics publications, tracking international coffee trade data.
4	Quarterly Statistical Bulletins, offering in-depth statistical insights.
12	Monthly social media factsheets delivering a snapshot of the latest coffee market trends.
DAILY	I-CIP updates, keeping stakeholders informed on market price movements.

During this period, 316 data requests were handled. These enquiries are intended to complement any investigations and analyses that subscribers and delegates may undertake independently. The breakdown was as follows:

110	6	158	22	20
Requests from academia	Requests from Members	Requests from the public	Requests from the press and media	Requests from subscribers

In coffee year 2024/25, the Section also strengthened engagement with Members, enhancing their understanding of coffee market statistics. Bilateral meetings were held with five Member countries, fostering improved collaboration and greater compliance with the ICO Rules on Statistics. Furthermore, three regional statistics workshops (Asia & Oceania, Africa and the Americas) were held in Indonesia, Ethiopia and Honduras to enhance compliance and the quality of Members' data submissions.

The Coffee Market 2024/25



Price insights

The I-CIP averaged 306.6 US cents/lb, marking a 52.0% increase from the previous year. This average remains 118.3% higher than the 10-year average. During coffee year 2024/25, the I-CIP ranged between 250.5 and 354.4 US cents/lb. The Colombian Milds, Other Milds, and Brazilian Naturals saw increases of 57.9%, 58.9%, and 67.0, respectively, reaching 361.2, 361.6, and 342.2 US cents/lb. The Robusta group indicator grew by 29.0% to 225.7 US cents/lb.

Production

World coffee production for the 2024/25 coffee year is estimated at 177.5 million bags, up 5.2% compared to coffee year 2023/24, comprising 102.1 million bags of Arabica and 75.4 million bags of Robusta. The return to more favourable weather conditions following adverse impacts in coffee year 2023/24, especially in Indonesia and Viet Nam, was the main factor driving the recovery in output.

Total

177.5

million bags produced



The Coffee Market 2024/25

International Trade

In coffee year 2024/25, global green bean exports decreased by 0.9%, reaching 121.16 million bags, down from 122.21 million bags in 2023/24. The reduction reflected an adjustment following the strong 12.0% growth recorded in 2023/24. Similarly, Robusta green bean exports fell by 0.3%, amounting to 44.2 million bags compared to 44.4 million bags in the previous coffee year.

Consumption

The global coffee industry continued to expand, with world coffee consumption increasing by 1.4% to 175.1 million bags in 2024/25. Growth in coffee producing countries was the main driving factor, rising from 56.3 million bags to 57.7 million. Asia & Oceania was the strongest regional contributor, with a 7.4% jump in demand to 47.4 million bags.

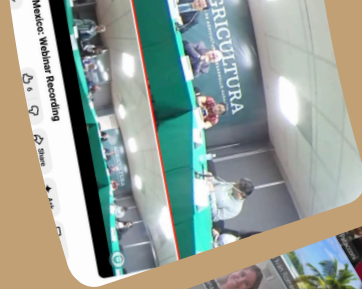
121.16
million bags exported



For the 2024/25 coffee year, world coffee consumption is estimated to rebound to

175.1
million bags





Strategic GOAL #2

Using the Organization's convening power to provide a forum for dialogue between and within the public and private sectors

International Coffee Council (ICC)

139th Session of the International Coffee Council

27 March 2025



Chaired by Mr Tom Fabozzi, the 139th Session, held virtually on 27 March 2025, brought together Members to review key institutional and strategic matters affecting the global coffee sector. Members noted the progress made by several countries in advancing their national ratification procedures and adopted a resolution extending the deadlines for signature and ratification of the International Coffee Agreement (ICA) 2022 until April and July 2027, respectively, allowing additional time for governments to complete the necessary processes.

To ensure institutional continuity, the Council also approved the extension of the ICA 2007 until February 2028, or until the ICA 2022 enters into force. The meeting further reviewed the work of the Secretariat, including updates on market developments, statistical activities, and engagement with Members and international partners.

140th Session of the International Coffee Council

13, 14 and 16 of October - San Pedro Sula, Honduras



ICO Members gathered in San Pedro Sula, Honduras, from 13 to 17 October 2025 to report on their national coffee policies and receive updates on the activities carried out within the ICO Committees and other groups, with specific mention given to the ongoing work on strengthening market transparency, sustainability initiatives and collaboration among producing and consuming countries. Members also reviewed the ICO's operational and financial matters, ensuring the continued effective functioning of the Organization.

During the Session, the Council addressed key governance matters, including the decision to host the 142nd Session of the ICC in Geneva, Switzerland, and other institutional arrangements, ensuring continuity in the Organization's work programme and strategic priorities. It also advanced discussions on sustainability priorities and partnerships, highlighting collaboration with international organizations and stakeholders to tackle challenges such as climate change, the resilience of coffee production, the livelihoods of coffee farmers and enabling compliance with the regulatory framework. In this context, the ICO signed a new Memorandum of Understanding (MoU) with the African Fine Coffees Association (AFCA), further strengthening cooperation around critical areas.

CEOs and Global Leaders Forum (CGLF)

7th CGLF

In October 2025, government delegates from all over the world joined industry leaders and farmer representatives in Honduras to discuss pressing sustainability issues in coffee. The 7th CGLF focused on the CPPTF's key areas of work:

- Scaling up approaches that increase farmers' economic resilience as a step towards prosperity;
- Supporting countries to navigate new regulations in consuming markets, especially the EUDR; and
- Bringing additional financial solutions to scale investments in sustainable farming.

During the Living and Prosperous Income (LPI) sessions, participants emphasized that achieving a living income is a vital goal, encompassing prosperity, resilience and dignity for coffee farmers. Discussions highlighted practical pathways to reach this objective, including responsible sourcing, productivity improvements, climate change adaptation, income diversification, mechanization and the strengthening of farmer organizations.



Participants also shared lessons from initiatives involving European retailers working with farmers in Latin America to increase net coffee income, reflecting a growing interest among these retailers in supporting farming communities through national, multi-stakeholder efforts. In this context, it was proposed that the CPPTF take a more active role in supporting the scaling up of regenerative agriculture practices and related initiatives.

Representatives from producing countries and farmer organizations discussed financial mechanisms to support coffee farmers and noted how access to finance remains a significant challenge. Participants shared successful cases in coffee, and how some mechanisms could be scaled up with sufficient funding.

A post-event survey conducted by the ICO showed that most respondents would strongly recommend attending future editions of the CGLF, citing the relevance of the content and discussions. The 7th CGLF fostered productive dialogue on the most pressing sustainability issues between the global private sector and government representatives from producing and importing countries.



The work of the CPPTF and Technical Workstreams (TWs)

During coffee year 2024/25, the Coffee Public-Private Task Force (CPPTF) kept working with Mexico and Rwanda to advance roadmaps for improving farmer incomes. The CPPTF also continued to support the work of our partner, the Global Coffee Platform (GCP), in five additional countries.

In addition, the Task Force launched a LPI Stocktaking & Activation Consultancy to assess ongoing efforts to close the living income gap for coffee farmers and identify specific opportunities in producing countries.

The CPPTF also supported the development of tools to further advance LPI work and a “Living and Prosperous Income Process Guide” was made available on the ICO’s [Global Knowledge Hub](#) in September 2024. This resource was designed to enable Member countries to better understand coffee farmers’ incomes and implement collective actions on the topic. The guide offers a practical, step-by-step approach to map income gaps, identify key income drivers, engage stakeholders, and design coordinated solutions, and it draws on insights and lessons learned by the CPPTF in Angola, Ethiopia, Honduras, Indonesia, Mexico, Peru, Rwanda, Togo and Viet Nam over the past five years.

On the path towards prosperity, understanding household income and cost of production at farm level is a key part of the puzzle. Because traditional studies to understand this information are costly and time-consuming, the CPPTF's partners developed and piloted simplified proxy tools for both cost of production (CoP) and total household income (HHI). These tools will enable countries to generate reliable data with limited resources and allow especially those with existing data to update it between major studies. A new toolbox of these proxy tools is now available for piloting with ICO Members, particularly where detailed data is unavailable and full-scale surveys are not feasible in the short term. Pilots will be conducted in El Salvador, Rwanda and Southeast Asia in 2026.

EUDR Compliance and Support

Supporting countries with EUDR readiness remained a key priority for the ICO's CPPTF. Through joint public-private actions on legality requirements, national databases of unique geo-references of coffee plots, and by mapping and facilitating coordinated partner efforts, the CPPTF helped improve preparedness, transparency, and efficiency in coffee producing countries.

Joint actions responded to the needs identified through consultations with producing countries and private sector actors over recent years.

They focused specifically on areas where governments can play a meaningful role in advancing readiness for private sector compliance, in line with the intergovernmental mandate of the ICO. The overall objective was to support farmers, reduce compliance costs and risks for companies, while enabling the inclusion of a broader range of farmers and origins under the EUDR.



The CPPTF's Technical Workstream 3 (TW3) on policies of importing countries shaped and steered these actions in collaboration with public bodies, civil society, companies and private sector associations from a range of coffee-producing and importing countries, as well as regional organizations from Africa, Asia and Latin America.

Similarly, an ongoing dialogue was maintained with financial and technical partners (including the Alliance of Biodiversity International and the International Center for Tropical Agriculture (CIAT), EU Team Europe Initiative on EUDR, FAO and the FAO Investment Centre, the German Agency for International Cooperation (GIZ), the International Trade Centre (ITC), the World Bank (WB) and the United Nations Industrial Development Organization (UNIDO), among others) to align interventions and explore opportunities for public funding and technical support for the rollout of these joint actions in interested countries.

The ICO Secretariat also maintained regular contact with EU institutions (particularly the Directorate-General for Environment of the European Commission) as well as with EU Member States' Competent Authorities for the EUDR, with a view to exchanging information, discussing emerging issues, and ensuring a shared understanding of the objectives and approach of these actions.

3 meetings TW3

(Nov 2024; June 2025;
September 2025);

3 meetings JAG

(June, Aug, Oct)

2 meetings PG

(June, Oct)

In particular, the CPPTF continued liaising with countries through regional coffee organizations to gauge their interest in developing national legality tools. The objective was to support interested producing countries in conducting regulation mapping, implementation reviews, and developing practical due diligence recommendations through national multi-stakeholder processes, following the methodology of the European Forest Institute (EFI). These tools intended to facilitate private sector compliance with EUDR legal requirements by translating complex regulatory frameworks into actionable guidance.

In parallel, the promotion and direction for development of national databases of unique geo-references of coffee plots stood central. This action aimed to support or strengthen the establishment of trusted national data systems – as repositories of unique geographic identifiers for each coffee plot – capable of storing geospatial data and enabling secure and efficient data sharing with downstream actors.

Their success will be reflected in companies' ability to reliably access accurate plot-level data, underpinned by strong data quality standards, governance frameworks, and privacy safeguards. The information on coffee plots in the database can be used far beyond the EUDR by policy makers, extension services, producers, and financial institutions etc.

Knowledge Sharing

Throughout coffee year 2024/25, the ICO expanded its knowledge-sharing activities through a series of global webinars organized in partnership with the ITC and the Center for Circular Economy in Coffee (C4CEC). These online events built on the educational resources of the ITC's *Coffee Guide* and aimed to promote dialogue and practical learning across the global coffee community. The *Global Webinar Series* addressed key topics shaping the future of the sector, including climate change and coffee production, circular economy approaches within the coffee value chain, and pathways to greater sustainability and resilience. By bringing together experts, practitioners and stakeholders from producing and consuming countries, the series helped disseminate knowledge, highlight innovative practices and encourage collaboration among partners working to strengthen the sustainability and long-term viability of the coffee sector.



Coffee recognized as strategic sector

G7 in Pescara

In October 2024, the G7 recognized the significance of the coffee sector for economic, social and environmental sustainability in producing countries and its strategic contribution not only to the transformation of food systems, but also to job creation, with a particular focus on Africa, and the enormous potential to scale up its successes in climate change adaptation.

At the G7 Development Ministers' Meeting in Pescara, Italy, Mr Antonio Tajani, Minister of Foreign Affairs and Deputy Prime Minister of Italy, chaired a session dedicated to the coffee value chain, which involved leaders from the G7 and partner countries, the European Union, the African Union, strategic international organizations and financial institutions, as well as representatives from the private sector. During the session, the Executive Director of the ICO delivered a keynote speech, highlighting the vital role of coffee in social and economic development. This recognition will lead to the launch of a Global Coffee Fund that aims to leverage innovative blended finance solutions to catalyse private investments through the efficient use of public capital.



UNIDO World Without Hunger Conference

The World Without Hunger Conference, organized by UNIDO, was held in Addis Ababa, Ethiopia, from 5 to 7 November 2024. As part of this event, the ICO took part in the session “Innovative Solutions for Agribusiness Development: The Example of the Coffee Value Chain”, where the Coffee Public-Private Task Force was represented by its Coordinator.



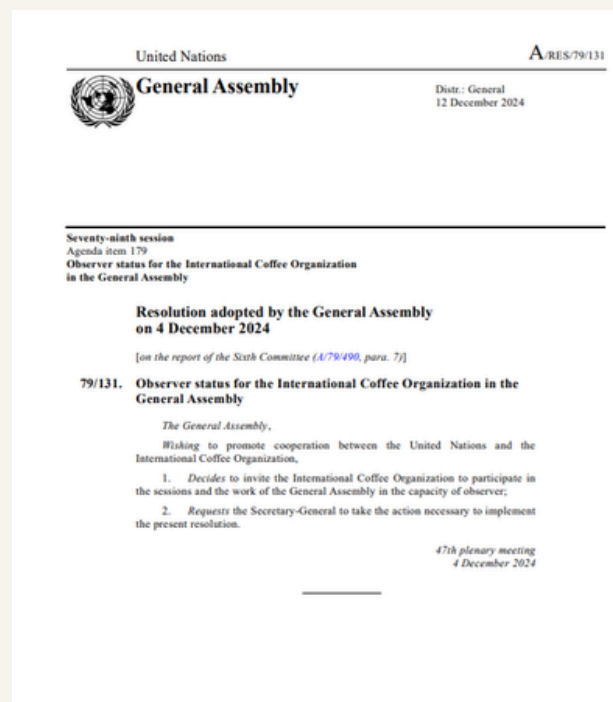
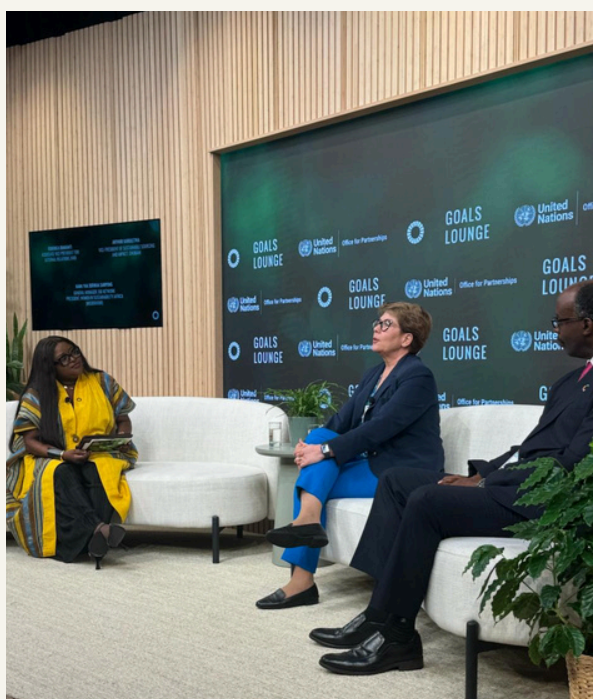
The discussion brought together international experts and stakeholders to explore how innovation, technology, and collaboration can strengthen agricultural value chains and contribute to food security. The ICO’s participation highlighted the critical role of coffee in sustainable development and reinforced its position within global discussions on inclusive growth and resilience in agrifood systems.

Observer status in the UN General Assembly

In December 2024, the International Coffee Organization was officially granted observer status in the United Nations General Assembly (UNGA). The process was initiated by the Brazilian Representation to the United Nations in New York in June 2024 and subsequently submitted for final adoption at the 79th session of the UNGA, with sponsorship from Angola, Brazil, Colombia, Germany, Honduras, India, Indonesia, Italy, Peru, Switzerland, United Kingdom, and Viet Nam, and co-sponsorship from Bolivia, Hungary, Luxembourg, Malaysia, Mexico, Papua New Guinea, Russia, and Timor-Leste.



Observer status conferred recognition of the ICO's relevance and greater legitimacy within the UN system, enabling it to contribute to international dialogue and policymaking and to advocate for the global coffee sector at a high level. Since then, the ICO Executive Director has participated in the 80th session of the UNGA held in September 2025 (general debate week and related meetings and events). The resolution A/RES/79/131, titled "Observer status for the International Coffee Organization in the General Assembly," formalizes this designation and can be accessed [here](#).



Global SME Ministerial

The ICO further contributed to global discussions on inclusive trade and sustainable development through its participation in the first-ever Global SME Ministerial, held in Johannesburg, South Africa, from 22 to 24 July 2025. Organized by ITC and hosted by the Government of South Africa, the event brought together policymakers, business leaders and international organizations to explore the role of small and medium-sized enterprises (SMEs) in global value chains. The ICO's Executive Director, Vanússia Nogueira, participated in the panel "Circular Economy: (Re)Generating Value for SMEs in the Global Coffee Sector", highlighting how circular and regenerative practices can increase income, reduce waste and enhance long-term sustainability, particularly for smallholder producers. This engagement reinforced the ICO's commitment to promoting inclusive growth and supporting SMEs as key drivers of resilience and innovation in the coffee sector.

Advancing the Transformation of the Coffee Value Chain

Building on its engagement in global policy dialogues, the ICO contributed to high-level discussions on sustainable food systems during the United Nations Food Systems Summit Stocktake (UNFSS+4), held in Addis Ababa, Ethiopia, on 27 July 2025. The event, co-organized by the Governments of Ethiopia and Italy in collaboration with the Inter-African Coffee Organization and the United Nations Industrial Development Organization, brought together international stakeholders to advance the transformation of agricultural value chains.

The ICO's Executive Director contributed to the high-level panel "Advancing the Transformation of the Coffee Value Chain", highlighting current global market dynamics and emphasizing Africa's strategic role in the sector. Discussions underscored the importance of public-private collaboration, as well as targeted investments in innovation, climate resilience and inclusion, particularly for women and youth, reinforcing coffee's role within broader sustainable development and food systems agendas.



Sustainability Focus

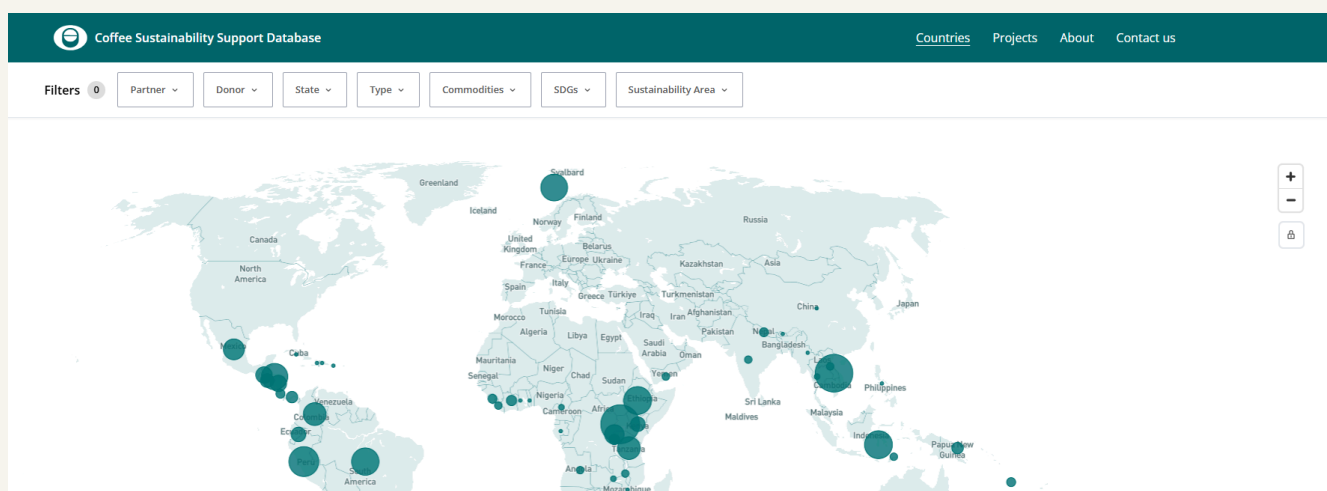
Relaunch – Coffee Sustainability Support Database

The Coffee Sustainability Support Database (C2SD) was relaunched in June 2025 with a stronger interface, better data access, and improved visualization to inform smarter sustainability decisions. The platform continues to track global initiatives: currently, it contains nearly 500 projects supporting coffee sustainability in key areas like climate action, regenerative agriculture, and farmer prosperity. The ICO continues its efforts to improve the database, enhancing both accessibility and accuracy.

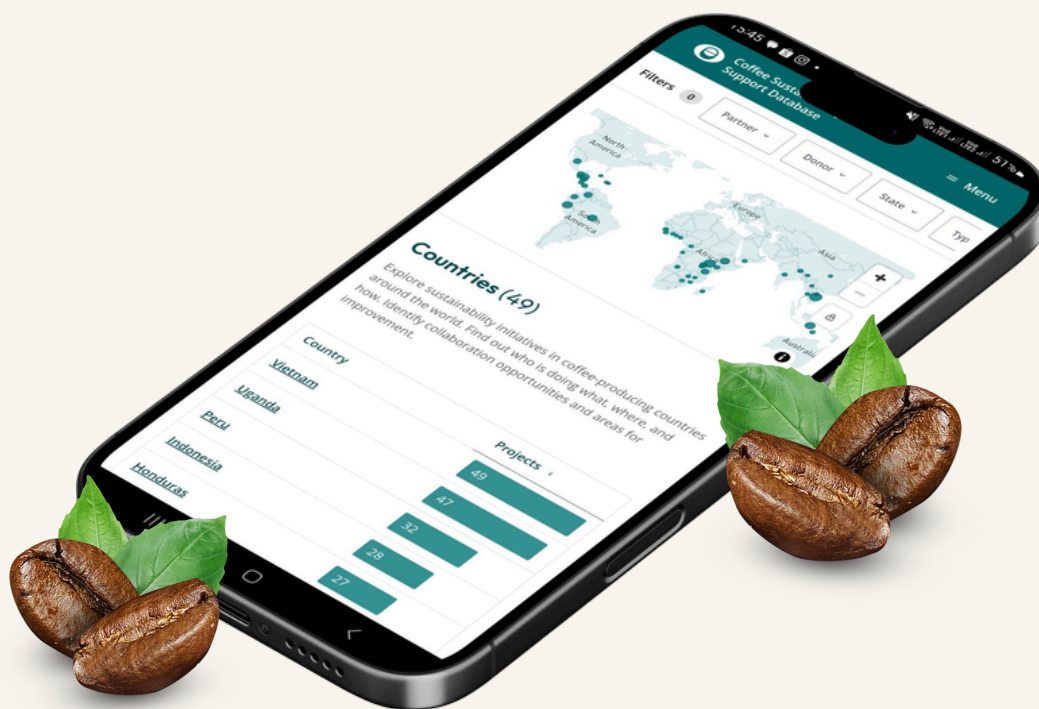
Center for Circular Economy in Coffee (C4CEC)

The C4CEC continued to thrive and grow as a member-based organization. The active engagement of its members has made the Center a true global platform for collaboration and innovation.

In 2025, membership grew by 46%, reaching 64 members plus 3 strategic partners. This growth reflects the trust placed by partners in this community and the relevance of the work carried out in collaboration with the ICO among a diverse group of stakeholders: companies, associations and universities. New cooperative members from coffee-producing countries also joined the Center, reflecting the bridges being built across the global coffee sector.



The second edition of the global webinar series “(Re)generating value through circular economy in coffee” was successfully held in partnership with C4CEC, ICO and ITC. More than 650 participants joined month after month to learn from each other’s best practices and promote policy actions.



Road to COP30

In 2025, the COP30 Presidency launched an Action Agenda offering a strong platform to showcase coffee as a climate-resilient solution and to demonstrate how the sector is aligning with global sustainability goals.



In the months leading up to COP30, the CPPTF team attended meetings and provided inputs for the Action Agenda, positioning itself as one of the initiatives supporting resilient agriculture. The goal was to reinforce a clear message: collaboration is essential, and coffee can be a scalable pathway to sustainable development. In short, coffee is part of the solution.



Strategic GOAL #3

Facilitating the development of projects and promotion programmes through public-private partnerships

Promoting Projects and Public-Private Partnerships

During coffee year 2024/25, the CPPTF coordinated with ICO partners involved in EUDR-related initiatives, such as CIAT, EFI, EU Team Europe Initiative on EUDR, FAO, GIZ, ITC, UNIDO, WB, and others. The goal was to ensure alignment, leverage synergies, avoid duplication and scope any technical and financial support available as per ICO's countries' demand and interest.

Together with its partners from C4CEC, the African Fine Coffees Association (AFCA) and the Specialty Coffee Association (SCA), the ICO supported targeted training sessions on quality for cooperatives and barista skills, and on circular economy and climate-smart agriculture. It also supported training on the specialty coffee market, quality standards and protocols for roasters, baristas, producers and other coffee professionals in Africa, together with ITC and the Agency for Robusta Coffee of Africa and Madagascar (ACRAM).

To advance the sustainable development and transformation of the African coffee sector, the ICO partnered with UNIDO under the ACT Coffee Programme. This collaboration focused on coordinating public and private stakeholders, strengthening coffee diplomacy, and promoting climate resilience actions. It also involved providing data, standards, and evidence to guide decision-making, while facilitating dialogue, sharing best practices, and supporting joint initiatives across governments, development partners, and the private sector.



Coffee stakeholder and donor engagement/fund mobilization

As part of its ongoing efforts to engage with donors to mobilize funds, the ICO continued its dialogue with GIZ and BMZ to secure funding for the CPPTF's work on living and prosperous income, and the additional pathways that Sherpas considered to be priorities for improving the net incomes of coffee producers.

Building on the ICO's work with the Italian Presidency of the G7, the ICO Secretariat continued to closely follow the development of a global fund for coffee, working closely with the Government of Italy to support their efforts in this sense.

Global Knowledge Hub

The Global Knowledge Hub, launched in 2023 as a central repository for information, outputs and reports of the Task Force, continued to be updated to enhance usability and incorporate the most recent documents produced by the CPPTF. A new section with the Living and Prosperous Income Process Guide was published in coffee year 2024/25, as reported above.



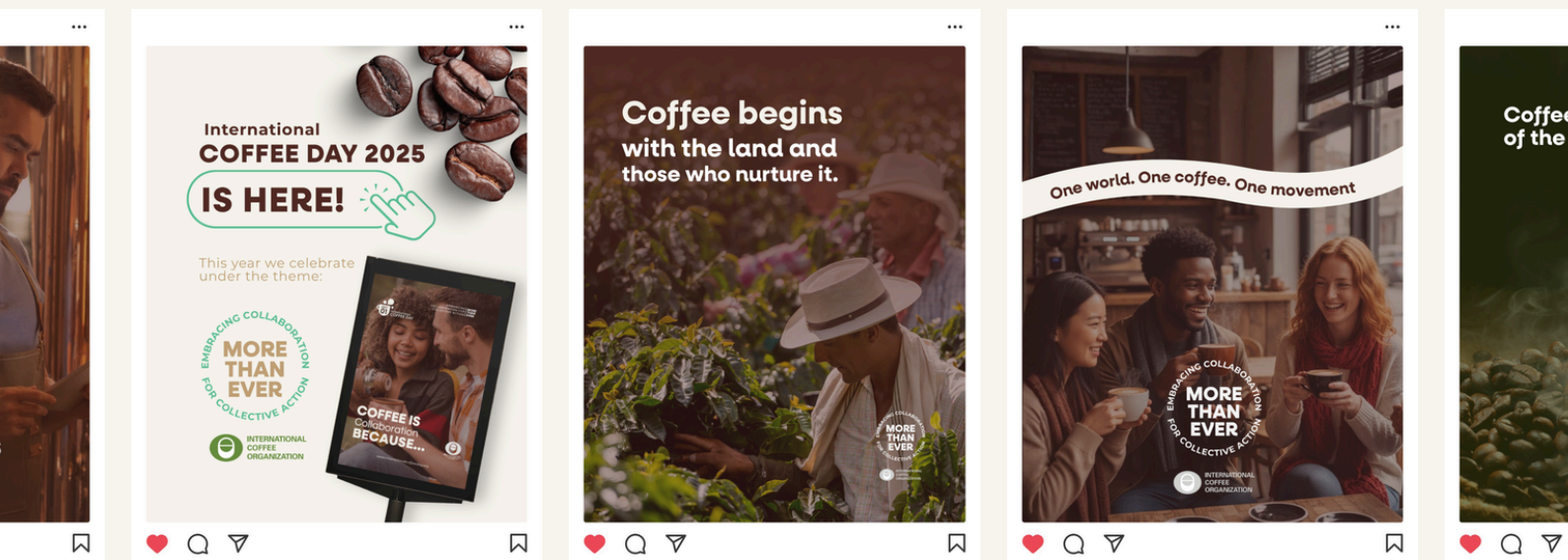
Advocacy and communications

International Coffee Day 2025: Embracing Collaboration for Collective Action – More than Ever

In 2025, the ICO highlighted the theme of cooperation and shared responsibility across the global coffee value chain. Building on the United Nations designation of 2025 as the International Year of Cooperatives, the campaign emphasized the essential role that cooperation — among farmers, cooperatives, traders, roasters, retailers, governments and consumers — plays in ensuring a resilient and sustainable coffee sector.

The campaign underscored how collective action can help address some of the most pressing challenges facing the coffee sector today, including climate change, market volatility and the need to secure sustainable livelihoods for millions of coffee farmers. Through the International Coffee Day (ICD) platform and communication materials, the ICO invited stakeholders worldwide to share stories of collaboration, innovation and partnership that strengthen coffee communities and support sustainable coffee production.

Digital outreach and stakeholder engagement formed the backbone of the campaign, encouraging participation from coffee lovers and industry actors across producing and consuming countries. By fostering dialogue and celebrating the people behind every cup, ICD 2025 continued to raise awareness of the importance of coffee and promote greater solidarity across the global coffee community.



International Coffee Day media coverage

The ICD celebration led to numerous articles in the press and social media, as seen in some examples below:

1. [International Coffee Day 2025 returns with a focus on collaboration](#) - comunicafe.com
2. [International Coffee Day 2025 Campaign Calls for Urgent Collaboration](#) - dailycoffeenews.com
3. [ICO celebrates International Coffee Day with global campaign](#) - Global Coffee Report
4. [International Coffee Day: The Aroma Of Supply Chain In Every Cup](#) - forbes.com
5. [International Coffee Day 2025: ICO Launches Global Campaign “Embracing Collaboration More Than Ever”](#) - qahwawolrd.com



ICO Communication Strategy Implementation

During coffee year 2024/25, the ICO continued to implement its communication strategy with the objective of strengthening the Organization’s visibility and reinforcing its role as a trusted reference in the global coffee sector. The strategy focused on promoting the work and impact of the ICO while supporting dialogue among Members and engaging a wide range of stakeholders across the coffee value chain.

Through a combination of traditional communication channels and digital platforms, the ICO disseminated information on market developments, institutional activities, and industry initiatives. These efforts aimed to respond to the information needs of ICO Members, the private sector, coffee communities, civil society and the media, while also reaching new audiences interested in coffee sustainability and market transparency. By enhancing the accessibility and relevance of its communications, the ICO continued to strengthen engagement and support informed discussions on key issues affecting the global coffee sector.

Key Achievements

The ICO made significant efforts to promote sustainability and collaboration within the coffee industry through the following initiatives.

Digital and Creative Enhancements

Throughout coffee year 2024/25, the ICO further strengthened its digital presence by expanding its social media activity and enhancing the production of visual and multimedia content. A notable increase in the number of posts across platforms contributed to higher levels of engagement and interaction with audiences. In particular, the Organization recorded sustained growth in both followers and engagement rates on LinkedIn and Instagram, reflecting increased interest in the ICO's work and the global coffee agenda.

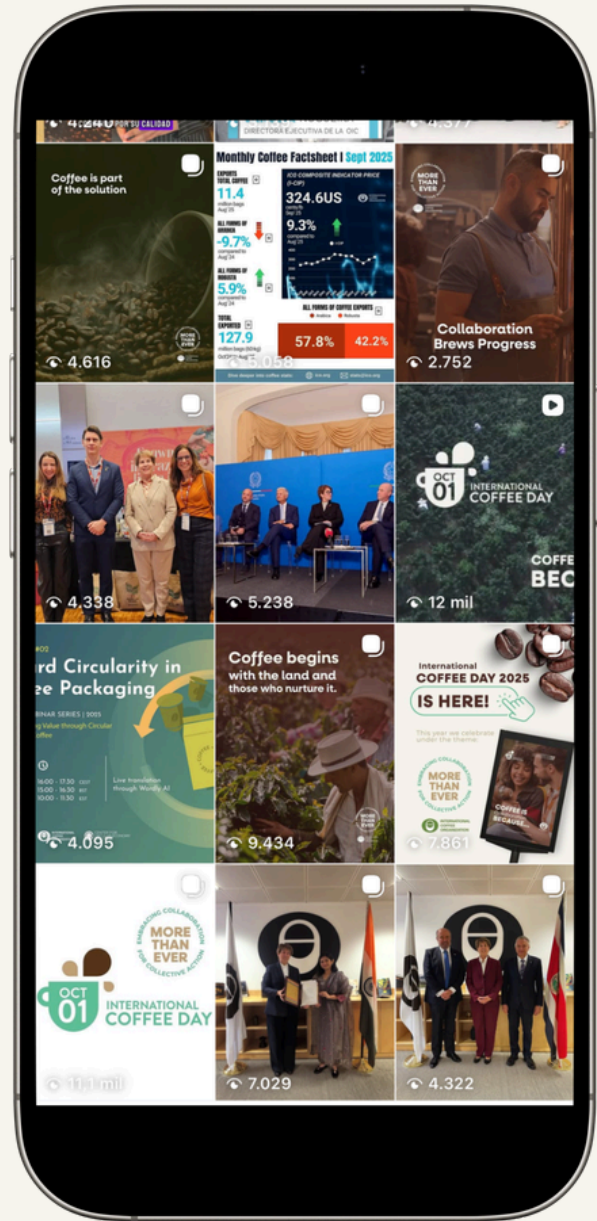
These efforts were complemented by the continued development of videos, graphics and other visual assets, which supported clearer and more compelling storytelling about the ICO's initiatives, partnerships and sector insights. Together, these digital and creative improvements contributed to a more dynamic online presence and helped broaden the reach of the Organization's messages among stakeholders across the coffee value chain.



Enhanced Social Media Platforms

KPI metrics were measured via quarterly reports, ensuring adaptive and effective content

Across the reporting period (October 2024–September 2025), the ICO experienced consistent growth in followers, reach and engagement across its main platforms, particularly on LinkedIn and Instagram. Increased posting frequency, expanded visual content and targeted thematic campaigns contributed to higher audience interaction and improved visibility among stakeholders in the global coffee sector. Notably, the “Women in Coffee” campaign launched in March 2025 stood out as a key success, generating strong engagement and audience reach, while highlighting the role of female stakeholders across the coffee value chain and reinforcing the ICO’s commitment to inclusion and gender equity.



Yearly Growth

Instagram

↑ **34%**

growth in followers.

+146.7%

increase in accounts reached.

Strong performance across the year driven by thematic content such as Women in Coffee, Monthly Coffee Factsheets, and key campaign posts.

102,423
views

LinkedIn

↑ **+42.7%**

growth in followers, representing the most significant expansion across ICO social platforms.

Engagement:

+9.3%

increase in reactions, demonstrating steady improvement in engagement levels.

Youtube

↑ **+154**

new subscribers between October 2024 and March 2025.

Engagement:

7.6K

views during the reporting period.

375

hours of watch time.

Outreach Campaigns

During coffee year 2024/25, the ICO expanded its digital knowledge-sharing activities through a series of thematic webinars designed to foster dialogue and learning across the global coffee community. Organized in partnership with ITC and C4CEC, the webinars addressed key sustainability challenges and opportunities within the coffee value chain. Sessions included “Circular Economy in the Coffee Sector”, “Turning Coffee Waste into Value: Innovations in the Circular Economy”, “Climate Change and the Future of Coffee Production”, and “Sustainable Coffee Value Chains: Pathways for Resilience and Innovation.” These events brought together experts, practitioners, and stakeholders from producing and consuming countries to exchange experiences, showcase innovative practices, and discuss practical solutions for the sector. By facilitating access to technical knowledge and encouraging multi-stakeholder engagement, the webinar series strengthened the ICO’s role as a global platform for dialogue, capacity building and the promotion of sustainable development in the coffee sector.



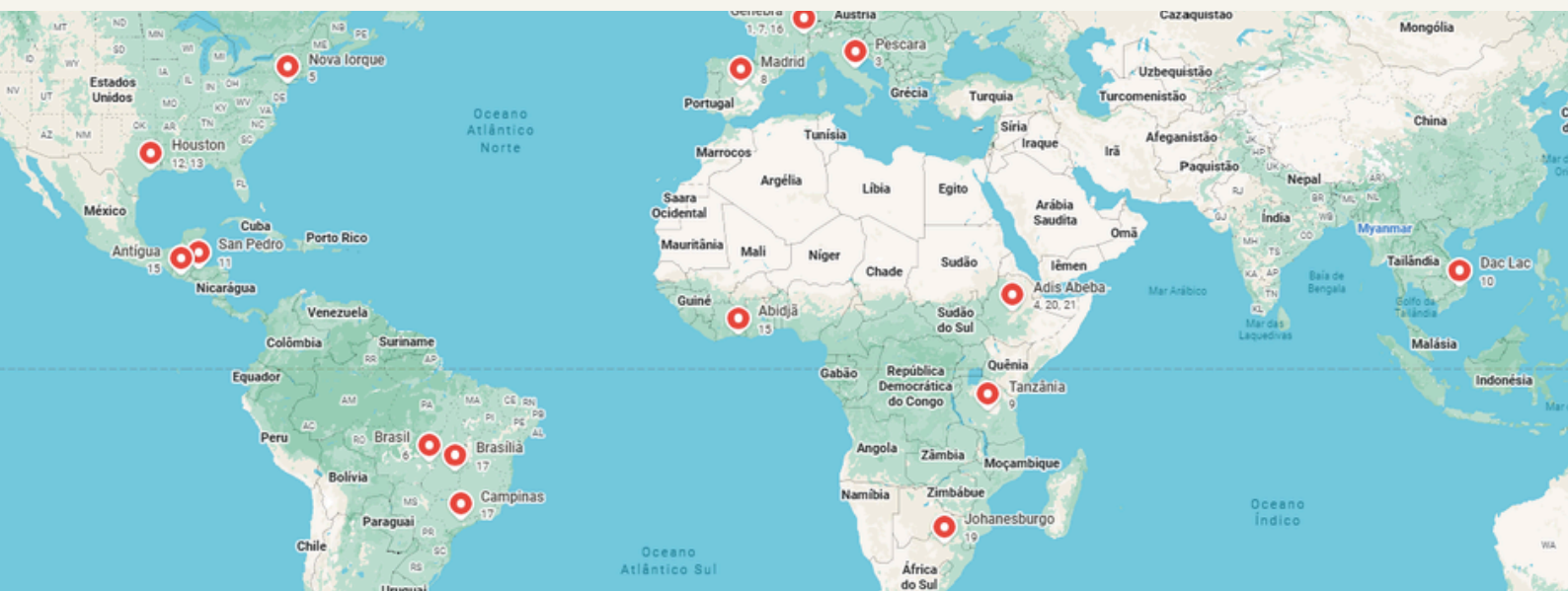
Media and Public Engagement

The ICO maintained an active presence across international media, contributing expert insights on developments affecting the global coffee sector. The Organization and its Executive Director, Dr Vanúsia Nogueira, were featured in major outlets such as *Reuters*, where interviews highlighted market trends, supply dynamics and the outlook for global coffee production. These engagements addressed key issues, including climate variability, price volatility and the importance of long-term investment in sustainable coffee value chains. Media outreach was complemented by press releases, expert commentaries and participation in international events and policy discussions, reinforcing the ICO's role as a trusted source of data and analysis on the global coffee market. Through these interactions, the Organization contributed to informed public debate and expanded its visibility among policymakers, industry stakeholders and the wider public.

ICO featured articles in the press

1. [Global Coffee Report: Saudi Arabia Signs International Coffee Agreement](#)
2. [Arab News: Saudi Arabia Signs the International Coffee Agreement 2022](#)
3. [Saudi Press Agency \(SPA\): Saudi Arabia Signs the International Coffee Agreement 2022](#)
4. [KSA Directory: International Coffee Agreement 2022 Signed by Saudi Arabia](#)
5. [Qahwa World: Saudi Arabia Signs International Coffee Agreement](#)
6. [Daily Coffee News by Roast Magazine: ICO and UNIDO Outline an Unprecedented Global Coffee Fund](#)
7. [Comunicaffè International: Coffee Recognized as a Key Strategic Sector by the G7 in a Historic Milestone for the ICO](#)
8. [Comunicaffè Italia: illycaffè e Fondazione Ernesto Illy per la Sostenibilità del Caffè](#)
9. [Comunicaffè International: G7 Education Summit in Trieste Opens with Focus on Training in the Coffee Sector](#)
10. [El Mundo del Café: México Reafirma su Compromiso con la OIC tras el Acuerdo Internacional del Café 2022](#)
11. [Global Coffee Report: I-CIP Reaches 13-Year High: ICO Report](#)
12. [International Coffee Day 2024: Explore the global celebration of uniting all the coffee lovers](#)
13. [This is how we brew it: A cultural guide to coffee on International Coffee Day](#)
14. [G7 endorses Global Coffee Sustainability and Resilience Fund](#)

Global Engagements and Advocacy Meetings



1. **UNCTAD Commodity Week, Geneva, Switzerland, October 2024**
2. **International Coffee Convention (ICC), Coffee in Transition. London, United Kingdom, October 2024**
3. **G7 Development Ministers' meeting, Pescara, Italy, October 2024**
4. **Innovative Solutions for Agribusiness Development: The Example of the Coffee Value Chain, World Without Hunger Conference, Addis Ababa, Ethiopia, November 2024**
5. **Ernesto Illy International Coffee Award, New York, USA, November 2024**
6. **Conexion Verde, Brazil, December 2024**
7. **UNCTAD's Global Commodities Forum 2024, December, Geneva, Switzerland, December 2024**
8. **Coffee Fest Madrid, Spain, February 2025**
9. **21st African Fine Coffees Conference & Exhibition in Dar es Salaam, Tanzania, February 2025**
10. **9th Buon Ma Thuot Coffee Festival, Dak Lak province, Viet Nam, March 2025**
11. **Café Expo, San Pedro Sula, Honduras, March 2025**
12. **National Coffee Association Convention (NCA), Houston, USA, April 2025**
13. **Specialty Coffee Association Expo, Houston, USA, April 2025**
14. **ABS Workshop, Abidjan, Côte D'Ivoire, May 2025**
15. **Foro Cafe Fair Trade, Antigua Guatemala, Guatemala, May 2025**
16. **High-Level event promoted by the International Trade Centre, Geneva, Switzerland, June 2025.**
17. **Coffee Dinner & Summit and Congresso Conecta Agro, Brasilia and Campinas, Brazil, July 2025.**
18. **XXVI Latin American Coffee Growing Symposium, San Salvador, El Salvador, July 2025.**
19. **Global SME Ministerial, Johannesburg, South Africa, July 2025.**
20. **Advancing the Transformation of the Coffee Value Chain, Addis Ababa, Ethiopia, July 2025.**
21. **Statistics Technical Workshop for Africa in Addis Ababa, Addis Ababa, Ethiopia, July 2025.**

RESOURCES FOR ACTION

To enhance accessibility and ensure clear communication with a diverse range of audiences, the ICO translated and published documents in all four of its official languages. These efforts contributed to the Organization's overall effectiveness, supporting its mission and improving the efficiency of its operations in achieving its goals.

FINANCE AND ADMINISTRATION

The ICO's administrative expenses are primarily funded through contributions from its Members, determined by the average volume of their coffee exports or imports. In addition, the Organization received valuable support through voluntary donations from both ICO Members and private sector partners.

PROGRAMME OF ACTIVITIES

The ICO's annual Programme of Activities (PoA) is designed to support the implementation of the Five-Year Action Plan (2017–2021), which remains in effect during the transitional period between the ICA 2007 and the entry into force of the ICA 2022. The PoA outlines the Organization's strategic direction and addresses the evolving challenges facing the coffee industry, with actions aligned with the strategic goals set forth in this Annual Review. In coffee year 2024/25, there was an increased focus on developing the ICO's and Members' statistical capacity. Detailed information on the PoA for coffee year 2024/25 can be requested from the ICO Secretariat at info@ico.org.

ICO SECRETARIAT

The ICO headquarters is located at 222 Gray's Inn Road, London, United Kingdom. For coffee year 2024/25, there were 15 approved posts, as per the Administrative Budget of the Organization.

CONCLUSIONS AND NEXT STEPS

The ICO will continue to strengthen its role as a global platform for statistics and information, dialogue and strategic coordination in the coffee sector. Building on the progress achieved in 2024/25, the Organization will focus in 2025/26 on the following priorities:

1. Strengthening governance and institutional framework

The ICO will support the entry into force and operationalization of the ICA 2022, while reinforcing governance structures and enhancing the role of its committees and democratic processes.

2. Enhancing data, transparency, and market intelligence

Improving the quality, accessibility and use of market data on coffee will remain a core priority. The ICO will continue to modernize its statistical systems, including automation, improved data accessibility, and presentation. Capacity-building of Members' statistical systems will be strengthened through bilateral engagement, communities of practice and the establishment of APIs between Members' and ICO's databases, to support timely and reliable data submission.

3. Promoting coffee as part of the solution to global challenges

The ICO will implement a global communication and advocacy campaign, including for ICD 2026, to highlight coffee's contribution to sustainable development, climate action, and inclusive economic growth, with particular attention on addressing coffee's potential to boost farmers' incomes.

4. Advancing sustainability and inclusive value chains

The Organization will deepen its work on facilitating the inclusive implementation of due diligence requirements, supporting both producing countries and the private sector by providing guidance and direction on tools and shared data systems.

5. Scaling innovation and resilience in coffee production

The ICO will promote the scaling of regenerative agriculture and the circular economy by highlighting approaches and mechanisms that work and which include incentives or derisking for coffee farmers. Special attention will be given to women and youth.

6. Strengthening partnerships and global engagement

The ICO will deepen existing partnerships with concrete actions and implement new collaborations with key stakeholders, including international organizations, governments and the private sector. The Organization will also continue to play a convening role, improving the coordination and clarity of actions across the sector.

7. Elevating coffee in global policy agendas

The ICO will further strengthen its engagement with the United Nations system, leveraging its UNGA observer status and contributing to global processes such as UNFCCC and COP31. The Organization will continue to advocate for the recognition of coffee within climate and development agendas, positioning the sector as part of the solution to global challenges.



Contact Us



222, Gray's Inn Road,
London WC1X 8HB
Address

+44 (0)20 7612 0600
Phone

info@ico.org
Email

www.ico.org
Website



**INTERNATIONAL
COFFEE
ORGANIZATION**